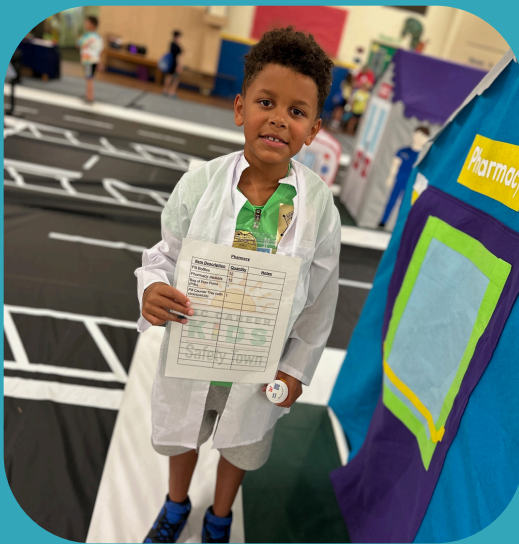


Beginning career
exploration at a
formative time for all
South Carolina students.



SC CAREER
KIDS

Sponsorship

EXPLORE • EXPERIENCE • ENGAGE

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Our Story



MISSION

SC Career Kids ignites the spark of curiosity in children, guiding them towards a bright future through early career exploration. By providing immersive, interactive experiences with skilled experts, we ensure that South Carolina's future leaders and workforce are exposed to a wealth of opportunities here in the Palmetto State.

During the spring of 2020, as the world closed due to COVID-19, Katy Wiggs recognized the need for a safe place for young children to continue learning when schools closed. This inspired her to demonstrate creative problem-solving to her own children, turning a difficult situation into a positive learning experience.

This inspired Katy, an early childhood educator, to partner with the Irmo Chamber of Commerce. This partnership led to hiring certified and experienced teachers and enlisting a group of children to embark on a journey of experiential learning at the Chamber, which transformed into a "one-room schoolhouse." Community leaders and business owners visited to share their careers with the children. The students engaged in service-learning projects throughout the pandemic, developing their communication and problem-solving skills. They organized a canned food drive, helped families in need during the holidays, and took on various creative projects.👩👧👦

The program's success led to the vision of growing the South Carolina talent pipeline for future leaders, which is now known as SC Career Kids.

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Our Programs

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Career Club is an after school program designed to introduce children to a variety of careers through fun and interactive sessions. Students will have the chance to engage with skilled professionals, participate in hands-on activities, and gain valuable insights into different professions. Our goal is to ignite their passion for learning and help them discover potential career interests at a formative age.



Our **Safety Town** features miniature-sized businesses, a lake, a railroad, and roads for children to explore and learn. Through engaging with these scaled-down environments, students interact with tools used by Safety Experts and participate in purposeful play that introduces them to a variety of careers within our community. From grocery store workers and pharmacists to farmers and town council members, our Safety Town exposes students to a broad spectrum of professions. Whether through our Safety Town Program in schools or our Safety Town Camp, students gain valuable insights into how these careers contribute to and shape our community.

Throughout our 4 day **Career Summer Camp**, our “apprentices” work alongside Career Experts to learn more about career opportunities. We emphasize and practice using 21st-century learning skills: critical thinking, creative thinking, communicating, and collaborating.



Our Impact



For the 2024-25 school year and summer of 2025, SC Career Kids' programs will serve a minimum of 1,200 unduplicated pre-K through 5th-grade students in Lexington/Richland School District 5 (L/R5) and in at least one other targeted area of the state such as Horry County School District, Greenville County School District, and/or Charleston County School District.

- **Lexington/Richland School District 5 (L/R5)** is comprised of 23 schools and 17,463 pre-K and K-12 students. In L/R5, more than 45% of students receive free/reduced lunch.
- **Lexington 1 School District:** has over 26,000 students. 23.7% of students are eligible to participate in the federal free and reduced price meal.
- **Horry County School District** is comprised of almost 45,000 students with 60% receiving free/reduced lunch.
- **Greenville County School District** had 74,094 students as of 2021 receiving free/reduced lunch.
- **Charleston County School District** had 48,330 students as of 2021 receiving free/reduced lunch.

SC Career Kids is strategically planning to expand its programs to serve more students in different areas of South Carolina, partnering with local educators and community leaders to offer Career Clubs and Camps in additional counties.



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Sponsorship Opportunities



Why Sponsor Us?

Your sponsorship will directly support SCCK's programs, ensuring that future generations of South Carolina's leaders and workforce are equipped with the knowledge and resources to succeed. Sponsorships offer businesses a unique opportunity to give back to the community while gaining visibility and recognition.



SC Career Kids offers our valued sponsors brand visibility, opportunities for engagement, tax benefits, and access and recognition benefits offered only to sponsors.



Sponsorship Packages



INVEST SPONSOR \$15,000

As an INVEST SPONSOR, you will be a key supporter in transforming the future for our youth. Your substantial contribution will support one (1) week of Career Camp or Safety Town Camp, with exceptional visibility and engagement opportunities throughout the years.

Benefits include:

- Robust Recognition: Logo prominently displayed on all camp printed and digital promotions.
- Premium Branding: Logo placement at sccareerkids.com and on major event signage.
- Dedicated signage at the sponsored camp week.
- Featured in our newsletter and a press release.
- Opportunity to provide a sponsor-branded item for campers (item provided by sponsor).
- Invitation for your organization to be the featured business of the day at Career Camp or After-School Club.
- Opportunity to name a street, building, trike license plate, or other component of Safety Town for one (1) year.
- Detailed impact report showcasing the difference your investment has made.

INNOVATE SPONSOR \$10,000

As an INNOVATE SPONSOR, your support will help drive innovative programs and create impactful experiences. Your sponsorship includes:

- Enhanced Visibility: Logo displayed on all camp printed and digital promotions.
- Prominent Branding: Logo placement at sccareerkids.com and on event materials.
- Recognition at one (1) week of camp.
- Opportunity to provide a sponsor-branded item for campers (item provided by sponsor).
- Opportunity for your organization to be featured at Career Camp or After-School Club.
- Option to name a street, building, trike license plate, or other Safety Town component during one (1) week of camp.
- Summary of how your support has positively impacted our programs.



Sponsorship Packages

IGNITE SPONSOR \$7,500

As an IGNITE SPONSOR, your contribution will spark enthusiasm and drive forward-thinking initiatives. Benefits include:

- Logo Recognition: Featured on all camp printed and digital promotions.
- Brand Placement: Logo at sccareerkids.com and on event materials.
- Sponsor Signage: Presence at one (1) week of camp.
- Invitation to be the featured business for a day at Career Camp or After-School Club.
- Ability to name a Safety Town component during one (1) week of camp.

INSPIRE SPONSOR \$5,000

As an INSPIRE SPONSOR, you will help fuel the dreams and aspirations of our participants. Your sponsorship includes:

- Logo Inclusion: Featured on all camp printed and digital promotions.
- Brand Visibility: Logo placement at sccareerkids.com and on event materials.
- Sponsor Signage: Recognition at one (1) week of camp.
- Named Component: Option to name a Safety Town component during one (1) week of camp.

ENGAGE SPONSOR \$2,500

As an ENGAGE SPONSOR, you'll enhance our ability to connect with and support young minds. Benefits include:

- Logo Placement: Featured on digital promotions.
- Brand Recognition: Logo at sccareerkids.com and on event materials.
- Sponsor Signage: Presence at one (1) week of camp.

EXPERIENCE SPONSOR \$1,000

As an EXPERIENCE SPONSOR, your support will enrich our participants' experiences. Benefits include:

- Recognition: Your name listed on camp printed and digital promotions.
- Brand Visibility: Name at sccareerkids.com and on event materials.

EXPLORE SPONSOR \$500

As an EXPLORE SPONSOR, you'll support the exploration and growth of our youth. Benefits include:

- Brand Placement: Name at sccareerkids.com





How to Sponsor

To become a sponsor, please visit our sponsorship page and complete the sponsorship application. Your generosity and partnership are greatly appreciated, and we look forward to the possibility of working together to make a positive impact in the lives of children across South Carolina.

Contact Us: For more information or if you have any questions, please contact us at info@sccareerkids.com. Follow us on social media for updates and news: Facebook, Instagram, LinkedIn, YouTube.